

Newport Beach Survey
September 10, 2014
Sample: 1,200

1. Are you aware that our efforts have paid off and as of today all 60 Newport Beach fire rings are still in place?

Yes	No	Not Sure
64.8 %	24.7 %	10.5 %

2. Do you believe the city should continue to try to remove the fire rings, or that the city council should leave the fire rings alone?

Remove the Fire Rings	Neutral	Keep the Fire Rings
5.5 %	2.1 %	92.4 %

3. Do you believe charcoal provides the same experience as wood for purposes of a beach bonfire?

Yes, charcoal is the same	No, wood is better	Not sure
5.5 %	83.2 %	11.3 %

4. Do you agree with the city council's recent decision to hire 8 new staff people to hand out literature at the beaches (at a cost of \$147,000 to Newport Beach taxpayers)?

Strongly disagree	Disagree	Neutral	Agree	Strongly agree
66.9 %	20.1%	7.3 %	1.7 %	4.0 %
Combined disagree	87.0%	7.3 %	Combined Agree	5.7 %

5. Do you believe the city should provide taxpayer-funded charcoal for free to any visitor that wishes to use the fire rings at the state beaches in Newport Beach?

Yes	No	Not Sure
4.3 %	90.1 %	5.6 %

6. If the City of Newport Beach does not provide FREE charcoal, and people are directed to purchase charcoal a \$13 to \$15 per 20 lb. bag, AND still not allowed to burn wood in the fire rings, do you think people will be more or less likely to use the fire rings in Newport Beach?

More likely	Less likely	Not sure
3.9 %	74.2 %	21.9 %

7. A public opinion survey shows that 89% of residents support KEEPING the fire rings as is. If the Newport Beach city council continues to ignore its residents, how likely are you to vote for a city council candidate who wishes to REMOVE the fire rings?

Much Less Likely	Somewhat Less Likely	Neutral	Somewhat More Likely	Much More Likely
70.8 %	12.8 %	6.2 %	2.4 %	7.8 %
Combined Less Likely	83.6 %	6.2 %	Combined More Likely	10.2 %

8. In order to help keep the fire rings, would you be willing to support a ballot measure that would require the city council to first obtain approval from at least 50% of residents BEFORE it could apply for a permit to remove the fire rings?

Yes	No	Not sure
87.5 %	6.6 %	5.9 %

9. Would you be more or less likely to use the fire rings if you could only burn charcoal.

More Likely	Less Likely	Makes no difference
7.6 %	87.3 %	5.1 %